

PatientPlanDirect

Your patients, your plan

Introducing Simple Switch

It's easier than ever before to switch to us from your current plan provider thanks to Simple Switch – bulk transferring your plan patients with zero hassle. No action is required by your team or your patients, it's a quick, simple, and highly effective way for your practice to make huge cost savings!

How does Simple Switch make switching plan provider so straight forward?

Where historically a transfer of plan provider was managed by writing to patients and asking them to complete a new direct debit mandate, Simple Switch utilises the bulk change process. The bulk change process is an established and proven banking facility offered by the direct debit scheme provider, Bacs.

This means that with Simple Switch, the transfer of direct debits between providers is managed in the background – a simple letter to patients to inform them of the changes is all that is required. This approach takes away the hassle for patients and any administration or uncertainty for a practice. Practices no longer have to feel tied to a provider, now that a far simpler process is available.

The Simple Switch process

The Simple Switch process is very simple. Most plan providers require three months' notice if a practice intends to move their plan management to another provider. Once notice is given, a communication is sent to patients to inform them of the changes. Thereafter, everything else is managed in the background in line with the notice period. At the appropriate time, collections stop with the previous provider and begin with the new one in the following month – with no break in any cover for patients.

Agree on a strategy and switch timeline

We will work with you to identify a plan strategy unique to your practice and set out a switch timeline.

1

Provide your current provider with notice

We'll prepare the necessary notice letter and inform your plan provider of the switch process and timings.

2

Team training

Full team training in all aspects of our service, A&E scheme, systems, and the timing of the transfer.

3

Inform patients of the changes

We will ensure the transfer is communicated positively and clearly to patients. No action will be required from them.

4

The Bulk Change process

Sit back and relax, while we manage the transfer of patient Direct Debits in the background – completely hassle-free.

5

Expert support and huge cost savings

Enjoy huge cost savings thanks to our low admin fees, alongside our expert support - ensuring you achieve plan success.

6

Why switch to Patient Plan Direct?

Patient Plan Direct is far more than just a 'low-cost plan provider'. Yes, our admin fees are significantly lower than other plan providers but as we reach 15-years of serving the dental industry, we have established ourselves as one of the leading providers in the market.

We offer unrivalled client services and access to dedicated Account and Business Development Managers who deliver expert support, training, marketing assistance and much more. Our online client portal offers real-time plan insights, financial forecasting and a digital patient plan sign-up process. Our low and transparent admin fees... well they're just the cherry on the cake.

- Expert support and training
- Marketing tools and advice
- Complete flexibility
- User-friendly online portal – insight and reporting
- Paperless processes
- We're not a huge corporate entity
- Low and transparent admin fees – amazing value
- Don't pay for extras you may not utilise
- First-class global dental A&E scheme for patients
- Practice-branded solution

How have other practices found the Simple Switch process and working with Patient Plan Direct?

Laura Roxby @ Wensleydale Dental – ***“The Simple Switch process made our transition from Denplan really simple and highly successful. We could not ask for anything more from Patient Plan Direct's support throughout.”***

Helen Christie @ St James Dental – ***“We've had really good support, there is always someone available to help. The process wasn't stressful, it all happened really nicely and easily”***

Andrew Wickenden @ Billingshurst Dental Practice – ***“We've made significant savings in excess of £15,000 per year and the switch process was very simple. The online portal is very easy to use and with the support of a dedicated business development manager, we know we have the help we need when required.”***

Visit our website to read further success stories and client testimonials: patientplandirect.com/simple-switch